

**OFFICE OF RESEARCH INNOVATION &
COMMERCIALIZATION (ORIC)
UNIVERSITY OF THE PUNJAB**



Ref. No.: D/ 758 / ORIC

Dated: 28-02-2023

**UNIVERSITY OF THE PUNJAB
2nd NOTIFICATION**

In continuation of the 1st Notification No.D/695/ORIC, dated: 23.12.2022 the Vice-Chancellor, University of the Punjab is pleased to approve the recommendations of the Committee for Evaluation of Research Projects in its meeting held on 05-12-2022 regarding distribution of Research Projects and amounts allocated out of the Budget Estimates for F.Y. 2022-23 to the following Faculty Members subject to the following: -

- That the Faculty Member is not on study leave or any leave (longer duration) during the fiscal year (2022-23)
- That the payment will be made after clearance from Treasurer Office.
- That the Principal Investigator (PI) of the grant must publish from the project at least one article in impact factor / HEC recognized journal.

The maximum amount of the requested Project to any teaching rank will not exceed the limit mentioned below against each category. Moreover, if any individual faculty member has requested less amount than the cap value of the grant, he/she will be awarded the actual requested amount mentioned in his / her grant application.

Lecturer & Assistant Professor	Rs. 2,00,000/-
Associate Professor	Rs. 2,50,000/-
Professor	Rs. 3,00,000/-

Note:

- PPRA rules shall be followed for all procurements.
- The payment against the Research Projects shall be released by the office of the Treasurer through:
 - Claims submitted to the Treasurer Office must be supported by proper bills / documents.
 - Eligibility Criteria:** New projects will be awarded to only those faculty members who have completed the previous projects and provided evidence of completion i.e. Completion Certificate and Adjustment Certificate for funds.
 - 2nd notified list of approved research projects attached.

Sd/-

(Prof. Dr. Asmatullah)
Director ORIC / Secretary
Committee for Evaluation of Research Projects

Ref. No. D/ 758 / ORIC

Dated: 28.02.2023

Copy of the above is forwarded to the following for information and necessary action: -

01. Dean, Faculty of Information & Media Studies
02. Dean, Faculty of Information & Media Studies

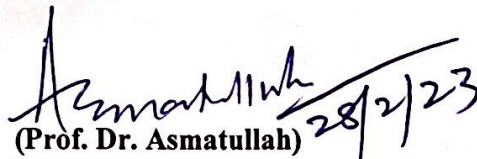
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Dated: _____

03. Dean, Faculty of Chemical & Materials Engg.
04. Dean, Faculty of Agricultural Sciences
05. Dean, Faculty Arts & Humanities
06. Dean, Faculty of Behavioral & Social Sciences
07. Dean, Faculty of Business Economics & Administrative Sciences
08. Dean, Faculty of Commerce
09. Dean, Faculty of Health Sciences
10. Dean, Faculty of Oriental Learning
11. Dean, Faculty of Computing & Information Technology
12. Dean, Faculty of Education
13. Dean, Faculty of Electrical, Energy & Environmental Engineering
14. Dean, Faculty of Sciences
15. Dean, Faculty of GEO Sciences
16. Dean, Faculty of Islamic Studies
17. Dean, Faculty of Law
18. Dean, Faculty of Life Sciences
19. Dean, Faculty of Pharmacy
20. Dean, Faculty of Quality & Industrial System Engineering
21. Convener, Committee for Evaluation of Research Projects, PU
22. Director, Office of Research Innovation & Commercialization
23. Chairperson, DPCC
24. Treasurer
25. Resident Auditor
26. Secretary to Vice-Chancellor
27. Secretary to Pro-Vice Chancellor
28. Private Secretary to Registrar
29. AE-I, II, III, IV, V, VI
30. Dealing Jr. Clerk (ORIC)


(Prof. Dr. Asmatullah) 28/2/23
Director ORIC / Secretary
Committee for Evaluation of Research Projects

Sr. No	Name of PI	Designation	Title of Research Proposal	Approved Amount
Faculty of Art & Humanities				
College of Art & Design				
1	Dr. Samina Nasim,	Professor	Significance of Islamic Calligraphy with Traditional Architectural Elements of the Mosques of Punjab, Pakistan: Impact of Spiritual Reality of the Verses on Ambiance	Rs.300,000/-
Faculty of Behavioral and Social Sciences				
Departement of Political Science				
2	Dr. Mrs. Mubeen Adnan	Associate Professor	The Aftermath of floods in Pakistan: An Eco-Humanitarian Crisis	Rs.250,000/-
Institute of Social and Cultural Studies				
3	Dr. Rahla Rahat,	Assistant Professor,	Spatial Inequality, Social Exclusions and Masculinity: Understanding the underlying of Gated communities in Lahore	Rs.200,000/-
Faculty of Commerce				
Department of Commerce, Gujranwala Campus				
4	Prof. Dr. Naveed Iqbal Ch.	Professor	Promoting Higher Education Sustainability through green human resource management\ Does top management commitment towards greening workforce and self-efficacy matter?	Rs.300,000/-
5	Dr. Kamran Ali	Lecturer	Assessing the influence of strategic motive and proactive environmental strategy on corporate performance: Do Business model innovation and competitive intensity matter?	Rs.200,000/-
6	Dr. Muhammad Siddique	Associate Professor	Institutional pressure and corporate: Environmental responsibility practices: assessing role of organizatioal slack and environmental concern in Pakistan's SMEs	Rs.250,000/-
7	Muhammad Sarfraz Khan	Lecturer	Development of a sustainability scorecard for hotel industry of northern areas of Pakistan	Rs. 200,000/-
8	Mr. Muhammad Haris Khan	Lecturer	Improving Firm's performance in developing countries: Audit committee characteristics stepping up to the plate?	Rs. 200,000/-
Hailey College of Commerce				
9	Dr. Sadia Farooq	Assistant Professor	Antecedents of green consumerism: Empirical evidence from Pakistan	Rs.200,000/-
10	Mrs. Fouzia Hadi Ali	Associate Professor	A new framework of sustainable corporate water disclosure in the manufacturing sector: An assessment of the credibility of CSR/ Sustainability reports	Rs.250,000/-
Hailey College of Banking & Finance				
11	Dr. Zargham Ullah Khan	Assistant Professor	Impact of green marketing on consumer purchase intentions in Pakistan: A mediating role of environmental orientation	Rs.200,000/-
12	Dr. Ahmed Muneeb Mehta	Associate Professor	Analyzing CSR and Customer engagement through green banking digitalization	Rs.250,000/-
13	Dr. Muzammil Khurshid	Assistant Professor	Impact of financial literacy and self-control on financial well-being: A Mediating role of financial behavior	Rs.200,000/-
Faculty of Chemical & Material Engineering				
Institute of Chemical Engineering & Technology				
14	Dr. Ayyaz Muhammad,	Associate Professor,	Carbon dioxide (CO ₂) capture for industrial applications using efficient sorbents and dynamic simulation using Aspen HYSYS/Plus	Rs.250,000/-
Institute of Polymer & Textile Engineering				
15	Dr. Abdul Moqeet Hai,	Assistant Professor	Functional hydrogel wound dressings for diabetic foot ulcer treatment	Rs.200,000/-

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Faculty of Pharmacy				
Punjab University College of Pharmacy				
16	Dr. Pervaiz Akhtar Shah,	Assistant Professor,	Formulation and Evaluation Beta-Cyclodextrin Based Nanosponges of Clotrimazole	Rs.200,000/-
17	Dr. Imran Tariq,	Assistant Professor,	Decorated Thiolated Chitosan Nanoparticles: A Phenomenal Targeting Paradigm Against Notorious Breast Cancer	Rs.200,000/-
18	Prof. Dr. Syed Atif Raza,	Professor,	Curcumin loaded electrospun polymeric composite fibers-based wound dressing for enhanced antibacterial activity	Rs.300,000/-
Faculty of Business, Economic and Administrative Sciences				
Department of Business Administration, Gujranwala Campus, PU				
19	Dr. Wasim ul Rehman,	Assistant Professor,	Dynamic of Propensity for and Quality of Intellectual Capital Divulgence: A knowledge -Based Perspective from Emerging Economy	Rs.200,000/-
Faculty of Life Sciences				
Centre for Bioinformatics and Drug Design				
20	Dr. Muhammad Imtiaz Shafiq,	Associate Professor,	Molecular modelling and high - throughput screening of curcumin-based metal-organic frameworks and characterization of their biological activities	Rs.250,000/-
Faculty of Law				
Department of Law University of the Punjab (Gujranwala Campus)				
21	Ms. Farhana Aziz	Assistant Professor	The Nature, Extent and Limitations of Contempt Cases in Pakistan	Rs.200,000/-
22	Ms. Naheeda Ali,	Assistant Pro	Analysis of Security Exceptions in the Law by World Tread Organization; Impact on World Trade	Rs.200,000/-
Faculty of Electrical, Energy & Environmental Engineering				
Institute of Electrical, Electronics and Computer Engineering (IEECE)				
23	Engr. Dr. Muhammad Azhar Naeem	Professor	IOT based low-cost building management system	Rs. 296,000/-
24	Dr. Kamal Shahid	Assistant Professor	IOT based system environment monitoring control-EMS	Rs. 200,000/-
25	Engr. Kashif Habib	Assistant Professor	Fault detection techniques for photovoltaic system	Rs. 200,000/-
26	Engr. Danish Arif	Lecturer	IOT bases smart classroom for students and teacher behavior and quality monitoring	Rs. 200,000/-
27	Prof. Dr. Kamran Abid	Professor	Design of Smart & Efficient energy monitoring tool	Rs. 300,000/-
Faculty of Computing Information Technology				
Department of Data Science				
28	Dr. Muhammad Khurram Shahzad	Associate Professor	Fine-grained sentiment analysis of roman urdu text	Rs. 250,000/-
Faculty of Information and Media Studies				
School of Communication Studies				
29	Prof. Dr. Lubna Zaheer,	Professor,	Political Icity of Leaders: Perception, Political Trust and Participation of Public	Rs.300,000/-
Faculty of Business, Economics and Administrative Sciences				
Department of Business Administration (Jhelum Campus)				
30	Dr. Muhammad Nadim,	Lecturer,	Organizational Dehumanization and Service Performance in Hospitality Industry of Pakistan: Testing the Mediating and Moderating Mechanisms through Conservation of Resource Perspective	Rs.185,000/-
School of Economics				
31	Dr. Bilal Mehmood,	Associate Professor,	Technostress and Productivity Effects among Faculty in Public Sector Universities: Analysis from Punjab University, GC University Information Technology University	Rs.250,000/-

A. Mahmood
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Faculty of Quality and Industrial Systems Engineering (FQISE)

Department of Industrial Engineering & Management

32	Dr. Muhammad Shabbir Sarwar,	Associate Professor,	Impact of Social Media on Elections in Punjab, Pakistan: Analysis of the Youth Voters' Decision Making	Rs.250,000/-
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Centre of Excellence in Molecular Biology (CEMB)

33	Prof. Dr. Bushra Rashid	Professor	Identification, Isolation and Characterization of Drought Tolerant Genes in Cotton	Rs.300,000/-
34	Dr. Nadeem Ahmed	Associate Professor	Cloning and Expression Studies of Human Recombinant Interleukin-11	Rs.250,000/-
35	Dr. Sameera Hassan	Associate Professor	Development of Thermal and drought tolerant transgenic cotton plants	Rs.235,000/-
36	Dr. Muhammad Shafique	Associate Professor	Y-STR Haplotype Diversity Analysis with Increase Power of discrimination at 24 Y/RM-Y STRs In Kashmiri population of Pakistan	Rs.250,000/-
37	Dr. Asma Ali Khan	Assistant Professor	Determine the Genetic Variatnt of Intellectual Disability	Rs.200,000/-
38	Dr. Mariam Shahid	Assistant Professor	Identification of potential single nucleotide polymorphic variants of EGFR in Non-Small Cell Lung Carcinoma patients of local ethnicities	Rs.200,000/-
39	Dr. Naila Shahid	Assistant Professor	Engineering of algal chloroplast for mucosal immune therapeutics against NDV	Rs.200,000/-
40	Dr. Ayesha Latif	RO cum Lecturer	Transformation of fiber gene to improve fiber quality in Desi cotton	Rs.200,000/-
41	Dr. Saira Azam	RO cum Lecturer	Expression of Insecticidal Fusion Gene in Escherichia Coli using pET28a VECTOR	Rs.200,000/-
42	Dr. Aneela Yasmeen	RO cum Lecturer	Genetic Engineering of potatoes to enhance nutritional value	Rs.200,000/-
43	Ms.Samra Kousar	RO cum Lecturer	VDR and VDB gene expression studies in COPD and Asthma patients of Lahore, Pakistan	Rs.200,000/-
44	Mr. Tahir Rehman Samiullah	RO cum Lecturer	Risk Assessment of Recombinant Avian Influenza Hemagglutinin (HA) Protein in Albino Mice	Rs.200,000/-
45	Dr. Rashid Bhatti	Assistant Professor	Identification of new therapeutic plant agains thepatocellular carcinoma	Rs.200,000/-
46	Dr. Shazia Rafique	Assistant Professor	Production of Onco-Viral Peptide - Based Therapeutic Vaccine Candidates against Human Papillomavirus type 16	Rs.200,000/-
47	Dr. Fatima Batool	Assistant Professor	Transformation of Bt Cotton with Transcription Factor Gene (of Gossypium arboreum to Enhance Drought Tolerance	Rs.200,000/-
48	Dr. Abida Shehzadi	RO cum Lecturer	Y-STR Database Development with improved power of discrimination at 24 Y/RM-Y STRs in Sindhi population of Pakistan	Rs.200,000/-
49	Prof. Dr. Kausar Malik	Professor	Purification and Partial Characterization of Bacteriophages for the Bio-control of Multidrug Resistant Uropathogens	Rs.300,000/-
50	Dr. Iram Amin	Lecturer	Development of new in-house ELISA assay for detection of anti-HDV antibody of Hepatitis Delta virus	Rs.200,000/-
51	Dr. Muhammad Shahid	Assistant Professor	Expression profile of Circular RNAs as a biomarker of antiviral therapy response in patients infected with hepatitis C virus	Rs.200,000/-
52	Dr. Samia Afzal	Associate Professor	Association of Interleukin Genes' Polymorphisms with Direct-Acting Antivirals Treatment Response in Chronic Hepatitis C Virus Patients	Rs.250,000/-

Asmatullah
28/2/23